

Walmart Forum



Schedule of Events

Wednesday, October 16, 2019

6:00 pm - 8:00 pm Cocktail Reception

Thursday, October 17, 2019

7:00 am - 8:00 am Breakfast & Registration

8:00 am - 8:30 am CRC Introduction & Macroeconomic Overview

8:30 am - 9:15 am Overview of the Retail Landscape – Insights on Walmart’s
Key Competitors
Rusty Wilson, *Senior Analyst*, CRC

9:15 am - 9:30 am Break

9:30 am - 10:30 am Walmart State of the Business/Outlook
Scott Bender, *Senior Analyst*, CRC

10:30 am - 10:45 am Break

10:45 am - 11:30 am Harvest Group on Winning with Walmart.com/Omnichannel
Mark Stamps, *Director of Digital Commerce*, Harvest Group
Michael Turner, *Digital Commerce Lead*, Harvest Group

11:30 am - 11:45 am CRC Wrap Up

11:45 am - 12:30 pm Networking Lunch

When

Wednesday, October 16, 2019
Thursday, October 17, 2019

Where

Embassy Suites Northwest Arkansas
3303 Pinnacle Hills Parkway
Rogers, AR 72758
(479) 254-8400

Who

200 attendees
Walmart team leads, NAMs, category managers, and others calling on Walmart, as well as members of other retail teams that have interest in, compete with, or looking to sell into Walmart.

What

Review the key takeaways from Walmart’s recent meeting with investors and the implications for suppliers. We will also cover the company’s 2019 financial performance, real-time insights on private label penetration, price investments, OTIF scores, eCommerce evolution and other topics pertinent to the supplier community.

Why

Our hope is to arm you with actionable intelligence, fresh ideas, and new relationships that will help suppliers become more profitable on their business with Walmart.