

Kroger Forum

Schedule of Events

Wednesday, October 31

8:00 am - 9:00 am	Breakfast
9:00 am - 9:45 am	Kroger State of the Business & Competitive Overview
9:45am - 10:00 am	Break
10:00 am - 10:45 am	Investor Meeting Recap, 2018 Outlook & Supplier Best Practices
10:45 am - 11:00 am	CRC Conclusions

When

Wednesday, October 31, 2018
8:00 am - 11:00 am

Where

Renaissance Cincinnati Downtown
36 East 4th Street
Cincinnati, OH 45202
(513) 333-0000

Who

200 attendees
Kroger team leads, NAMs, category managers, and others calling on Kroger, as well as members of the grocery channel team that have interest in or are looking to see into Kroger.

What

Review the key takeaways from Kroger's investor conference and potential strategic implications for vendors. We will cover Kroger's Restock Kroger strategy, progress on digital including Ship to Home and ClickList, private label and assortment strategy, overview of grocery channel and our forecasts for 2019 financial performance.

Why

To help give vendors the strategic insights that can be applied to help drive stronger sales and profitability with Kroger.