

Retail Summit

Schedule of Events

Wednesday, August 22

7:30 am - 8:30 am	Breakfast
8:30 am - 9:00 am	CRC Opening Keynote & Macroeconomic Update Mark Herbek , Executive Director
9:00 am - 9:45 am	Guest Speaker, David Katz Chief Marketing Officer, Randa Accessories
9:45 am - 10:00 am	Break
10:00 am - 10:45 am	CRC Retail Overview - Winners, Losers, Opportunities, and Threats Jackie Lewis , Director, Traditional Retail Council Rusty Wilson , Senior Research Analyst
10:45 am - 11:30 am	Guest Speaker, Rick Keyes President & CEO, Meijer
11:30 am - 12:30 pm	Lunch
12:30 pm - 1:15 pm	Guest Speaker, Rachel Mushahwar General Manager, Head of Americas Industries, Intel Corporation
1:15 pm - 2:15 pm	CRC's Freight & Transportation Cost Outlook Chris Johnson , Transportation Analyst
2:15 pm - 2:30 pm	CRC Conclusions

When

Wednesday, August 22, 2018

Where

Hyatt Regency McCormick Place
2233 South Dr. Martin Luther King Jr. Drive
Chicago, IL 60616
(312) 567-1234

Who

300 attendees
Top retail executives and cross-functional team members including Directors and VPs of Retail Sales, Chief Customer Officers, as well as key retail account managers/team leads and heads of category management.

What

The CRC retail team and guest speakers will provide insights and best practices on how to approach emerging challenges and opportunities within the brick & mortar retail landscape. We'll also identify retail winners/losers and provide our outlook for the industry over the next 3-5 years.

Why

Make suppliers smarter and more profitable on their brick & mortar retail business.